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Washington University Quadrangle
Main Campus

ALUMNI ANNUAL GIVING REFLECTS RECORD ATTAINMENT

During the 1976-77 academic year, over 150 alumni, from across the nation, contributed to the Program. This was a 20 percent increase over the previous year with graduate participation the highest in the history of the Program. In addition, total endowments expanded, as the Century Club, which

is comprised of those contributing \$100.00 or more annually, stands at the highest total membership since its inception.

This support attests to the credence of the Program by its alumni, and their allegiance towards the continued growth and development

of the Washington University School of Health Care Administration.

These alumni are to be commended for their generosity and hopefully, greater participation will be achieved during the 1977-78 Alumni Annual Giving.

DIRECTOR'S COMMENTS

On May 20, 1977, 42 graduates received MHA degrees during Commencement exercises in the Quadrangle at Washington University. The formal exercises were followed by a brunch for over 100 and presentation of the diplomas in the Alumni Room of the Graduate Program Offices on the Medical Center campus. Five of the MHA recipients graduated with Honors for outstanding academic achievement during the sequence of study. They included Leslie D. Carlson, Philip P. Gustafson, Dennis A. Menard, David N. Schopp, and Karen Wintringham. Philip Gustafson and Karen Wintringham received honorable mention for these theses. Dennis Menard who served his residency at Iowa Methodist Hospital, received the outstanding Project award for his paper entitled, "The Effect Alternative Follow-Up Practices on the Collection of Patient Accounts Receivable," which was selected to be the most outstanding for excellence of those presented to

the faculty by the Class of 1977. Several members of the graduating class have continued in their administrative residencies past graduation in completion of their 12 month commitment. Ten members of the graduating class are actively seeking employment as the *HCA Newsletter* goes to press with the balance of their classmates having found positions.

On June 13, 1977, fifteen students matriculated into the sequence of study which includes for the last time, the administrative residency in partial fulfillment of the requirements for the MHA degree. These students come from various parts of the United States and were selected from a ratio of one out of seven applicants. The mean age of the class is 25, average Graduate Record Examination score is 1089/1600 and the mean grade point average for all undergraduate work completed is 3.12/4.00. There are four females in the class. The new class is well

into their academic studies having just completed midterm examinations for the first semester on-campus.

We are looking forward to matriculating 20 additional students for the Class of 1979 as of August 25th. This group of students will spend two traditional academic years on campus with the option of a postgraduate administrative residency after conferment of the MHA degree. The faculty will be strongly encouraging these students to complete a 12-month residency as we believe it is important in preparing them for careers in hospital and health administration as well as health planning.

While the *HCA Newsletter* is a student sponsored activity and attempts to communicate what is occurring on campus, I would like to cordially invite you to send material regarding your professional activities to the Program Office to be included in future issues.

James O. Hepner
Director

CONGRATULATIONS NEW GRADS

August 13, 1976

Brian David Gilbert

Odell Stocklon Register

May 20, 1977

Mark Ralph Ambrosius
Mary Ethel Breckenridge
John Aloysius Brinkers
Scott E. Brown
Roger Dean Burleson
Scott J. Call
Keith Laurence Callahan
Leslie Diane Carlson
Marvin Edward Dick
Randall James Fale
William Russell Flanders
Russell Alan Frank
Philip P. Gustafson
Arless Emroy Hutchinson II

Stephen William Kaja
Suellen Keller-Siegel
Rawhi M. Zeid Kilani
Barbara Sue Krekeler
Robert Roy Kulesher
Paul Richard Luehrs
Steven Robert Marmurek
Mary Faith McKean
Dennis Alan Menard
Richard L. Mikola
Victoria Elizabeth Nelson
Roger Lewis Pence
James Manning Person
Meredith Anita Rabideau

Stephen J. Rallison
James Edgar Ramer
Darrel C. Richardson
Stanley William Ripcho
Donald Herman Rosenbaum Jr.
David Norman Schopp
Thomas Dwayne Scott
Peter Sensenbrenner
Jerald Earl Shaffer
Norma Frances Small
Blair Robert Suellentrop
Edward Phillip Syron
Daryl Wayne Thornton
Karen Wintringham

August 19, 1977

Chester Hines, Jr.

Stephen Michael Jordan

Rodney Bishop Wolfard, Jr.

ANNUAL PRECEPTORS CONFERENCE

April 28-29 marked the date of the 1977 Preceptors Conference as over 40 representatives of the health care industry convened for an evening cocktail party. Among the participants were 38 executive officers in the field of health care administration. On Friday morning, April 29, Dr. James O. Hepner, Director of the Graduate Program, opened the conference with a reaffirmation of the faculty's commitment to a residency and to its preceptors.

Following Dr. Hepner, the keynote speaker, Dr. Charles J. Austin,

Dean of Graduate Studies, Trinity University, addressed the conference on progressive trends in health care administration. Dr. Austin, after presenting a current profile of health administration education based on the AUPHA membership survey, discussed the issues of quality, organization, and financing of health care administration programs.

For the remainder of the morning, Dr. Hepner explained the design of the new curriculum and proposed postgraduate residency in conjunction with recent accredita-

tion findings. Preceptors were then given the task of commenting constructively on the content and standards of the residency program.

Breaking into work study groups, preceptors were requested to address the design and setting of postgraduate residency standards with emphasis on maintaining the continuing relationship with preceptors under the new curriculum.

A fruitful and lively discussion followed Friday afternoon with devotion to the findings of the various groups.

THE SUMMER OF '77"

If one were to present a member of the Class of '79 with the power to bestow any gift she or he desired on a fellow classmate, a likely choice would be a 48-hour day. Upon matriculation in June frequent questions regarding extra-curricular activities have been met with astonishment by the 4th semester students. Every member of the Class of '79 has since realized

the significance, as no matter how much has been accomplished in one day, there is sure to be much more to complete after a night of sleep.

There are 15 members currently enrolled in the Program and after 2 months there has developed a strong cohesion within the class. We hope this unity continues as we welcome the remaining 20 students who will commence their studies August 29th.

The Class of '79 is indebted to

the Class of '78 for their assistance and guidance. The traditional picnic was a great success even though the Class of '79 was narrowly defeated in the softball game. As they embark on their residencies across the nation, we wish the Class of '78 the very best and trust they will continue to perpetuate the fine tradition of excellence established by the Program.

Phillip Prosser
Class of '79

STIMULATION THROUGH SIMULATION

On Saturday, April 23, 1977, four members of this year's class coordinated and presented a health care simulation game. The "Challenge and Administrative Response Experience (CARE) Simulation Game" was originally developed by Sister Mary Juliane Carey, MHA '73, and received the Outstanding Thesis Award for the year.

The game simulated the delivery of health care by 5 community hospitals (VA, proprietary, medical center, religious oriented, and city) each operating with a planning team consisting of an administrator, physician, trustee, planner, and employes representative. The main objective of the game was to collectively raise the level of community health by implementing various programs.

Throughout the game, individuals had to consider the goals of their hospital, constituent group, and of primary importance, the continuing elevation of the community level of health. Following

the game, the participants relinquished their roles and participated in a postgame discussion. This was led by Dr. Earl Mulley from the Center for Simulation Studies.

The game was organized through the efforts of Lindsey Resnick, Randy Gelb, Philip Gilmore, and Jim Bigogno. The idea of presenting the game originated from a new Research Seminar Court at the Health Care Administration Program. Participants were gathered from many health related graduate programs in the St. Louis area. These included students from the George Warren Brown School of Social Work, Graduate Program in Political Science, Graduate Program in Sociology, Washington University; Graduate Program in Hospital and Health Administration, St. Louis University; Graduate Program in Business Administration, Washington University; Dietetic Internship Program, Veterans Administration Hospital, St. Louis; Washington University School of Medicine

students; Barnes Hospital School of Nursing students; and the Graduate Program in Health Care Administration, Washington University.

Our HCA Program graciously hosted the event providing refreshments.

The game was a great success and everyone who participated gained insight into the various roles within the health care arena. The exposure to simulation gaming as a teaching tool and a closer relationship between the different graduate programs were two of the many benefits acquired by all. It is our hope that health care simulation will continue to be used.

Lindsey Resnick
Class of '78

NEW STUDENTS PARTICIPATE IN CARE SIMULATION GAME

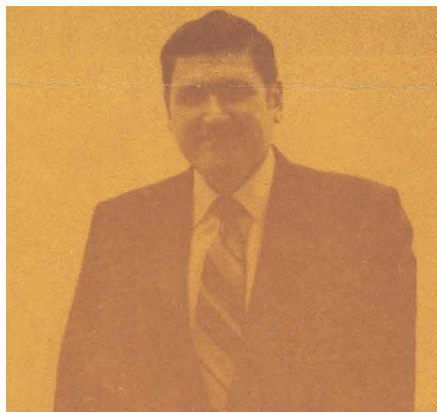
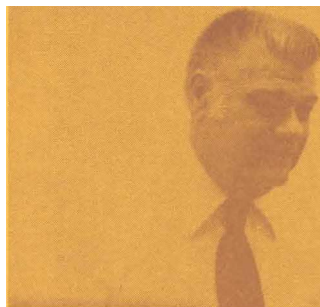
During the week of class orientation, Dr. Hepner arranged for 15 new students and 10 students from the Class of '78 to participate in the Challenge and Administrative Response Experience (CARE) simulation game developed by Sister Mary Juliane Carey, MHA '73.

The game served as an "ice breaker" as the new students of the Class of '79 were able to meet and mix with the Class of '78. At the same time the first semester students were introduced to some of the complexities of health care organization and planning.

At the conclusion, Dr. Hepner led a discussion on the activities that took place during the game. The students assisting in presenting the game were: Jim Bigogno, Philip Gilmore, and Sylvan Goldberg.

Phil Gilmore
Class of '78

DAVID H. HITT VISITS CAMPUS



Left to right D. Horsh, end David H. Hitt

Mr. David H. Hitt, Executive Director of Baylor University Medical Center in Dallas, returned to campus to speak to the 4th Semester students regarding Ethics of a

Hospital Administrator. Mr. Hitt is an adjunct assistant professor and serves as a preceptor for hospital administration residents.

HEY!!! HEY!!! HEY!!!

What a team! The Class of '78 recently completed a championship softball season. The Washington University Intramural Graduate Softball league was mystified as the scrapping HCA team compiled a 5-1 record, good enough to win their league division.

During the All-University Playoffs, the HCA team finished in fifth place, losing a heartbreaker in the quarter finals. The season was highlighted with several thrills and many spills.

In the post season, the team kept in shape for the annual class picnic softball challenge game. The HCA Class of '78 did some planning of their own and won a beer match with the Greater St. Louis HSA team (that is, I think we won, it's hard to remember!).

All in all, sandlot softball was never so much fun!

Greg Eisele
Class of '78

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